

SALISBURY CONCOURS d'ELEGANCE

A Celebration of the Art & Design of the Automobile

September 8 & 9, 2012

The Salisbury Concours d'Elegance is an invitation-only, nationally recognized exhibition of collectible vintage motor vehicles. The Concours celebrates the fine art and design of motor vehicles and the designers that created them. 120 automobiles and 30 motorcycles are organized into classes, judged by French Rules (an owner may elect not to be judged). Judging is based on elegance and beauty of design. Pristine condition, while helpful, is not essential for acceptance; innovative design and the artistic qualities of the original vehicle are primary considerations.

The 2011 Class Winners:



1939 Mercedes-Benz 540K



1939 MG TA Tickford



1928 Packard 526



1964 AC Cobra



1956 Chevrolet Bel Air



1947 Indian Chief



1916 Cadillac 7 Touring



1946 Chrysler Town & Country



1957 Ford Thunderbird

The focus of the Concours is on fine vintage motor vehicles driven during the Carl and Edith Weeks family era of the Salisbury House (1923-1953), when they built and lived in the mansion. The Concours includes vintage vehicles prior to 1923, collectible vehicles up to 1960, and special feature classes that may reflect any period of interest.

Criteria for acceptance include such considerations as marque, model, design, innovation, elegance, rarity, age, quality, and adherence to original design as manufactured.

The 2012 Special Feature Classes:

- **The BMWs:** celebrating pre-WWII BMWs such as the iconic 328 Roadster and the post-war sporting transition with landmark cars such as the 501, 507, 700, 1600, 2002, 2800CS, Z8 and more.
- **The Cadillacs:** commemorating generations of America's "Standard of Excellence" for luxury automobiles, including a special presentation of convertibles from each decade.
- **The Exotics:** a gathering of classic and contemporary exotic automobiles powered by the time-tested front-engine/rear-wheel-drive configuration.
- **The Forgotten Fiberglass:** low production, fiberglass-bodied automobiles from the 1950s and 1960s, such as the Tiburon, Kaiser Darrin, Kurtis 500M, Avanti, Woodill Wildfire, and the Glasspar G2 roadster.
- **The Porsches:** appreciate the wide variety of motor vehicles resulting from the fertile imagination of the Porsche family, from the "people's car" to tractors to supercars and the lovely 356s, 911s and much more.
- **The Studebakers:** showcasing milestone cars from the teens through the 1960s, featuring designs by designer Raymond Loewy, including the President, Champion, Commander and Avanti.
- **The Vintage Motorcycles:** all marques and models from inception thru the 1970's, including original condition, restoration, competition and period-modified models.

The Traditional Classes, presented annually:

- **The Salisbury Classics:** prestige automobiles of luxury and elegance, designed, built and driven during the same era (1923-1953) as the Weeks' residency at the Salisbury House.
- **The Antiques:** early historic automobiles that experimented with innovations in engineering and design, from inception through 1922.
- **The Collectibles:** open to all marques of innovation and distinction not represented by a feature class, manufactured between 1923 and 1960.

Visit our websites: www.salisburyconcours.com & www.salisburyhouse.org

No entry fee is required for the Concours; however, we encourage exhibitors consider a charitable donation to the 501c3 Salisbury House Foundation in support of educational programming, house restoration, and the Concours. Make gifts by check or online at www.salisburyhouse.org - click "Donate", then "Program support for" – "**Concours**".

The Concours is presented on the grounds of the historic Salisbury House museum and its ten-acre estate of manicured gardens and woodlands. The elegant mansion is listed on the National Register of Historic Places and featured in the A&E television series, *America's Castles*. The architecture of the 42 room country manor was inspired by the 13th century King's House in Salisbury, England (below right). The house features rich architectural details, inside and out, and an outstanding collection of fine art, antiques, rare books, musical instruments, and tapestries.



Schedule of Activities:

- **Saturday, 8 AM, Sept. 8 - 5th Annual Salisbury Heartlands Driving Tour:** A popular tour visiting several central Iowa attractions. While focused on exhibitors, the Tour is also open to the public. Any car may be driven on the Tour. **\$30.00 per person, includes lunch**
- **Saturday, 5:00 PM, Sept. 8 - Exhibitors' Banquet:** a wine and beer reception, buffet dinner and presentation on interesting automotive subjects. **No charge for Exhibitor and 1 guest**
- **Sunday, 11 AM–5 PM, Sept. 9 - Salisbury Concours d'Elegance:** Autos staged from 7:30 AM to 9:30 AM, judging begins at 10:00 AM. **No charge for exhibitor and one guest**
- **Sunday, 5 PM, Sept. 9 - Awards Reception:** Wine and light dinner buffet on the Salisbury Patio. Awards presented at 5:45 PM. **No charge for exhibitor and one guest**

All Concours events are rain-or-shine. The Concours d'Elegance is limited to hard surface in the event of wet grounds.

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5th Annual Salisbury Heartlands Driving Tour

The 2012 Salisbury Driving Tour will follow a scenic route in Central Iowa northward to visit the Myers Collection of mostly British automobiles at Skunk River Restorations in Ames, Iowa. This new facility and its collection are owned by a Salisbury Concours committee member.



The Tour will continue on to The Hemken Collection in Williams, Iowa, a not-for-profit managed by the family of a Salisbury Concours member (www.the-hemken-collection.org/Hemken_Collection/Welcome.html). This collection features mainly low mileage, unrestored automobiles, many of which are convertibles, from a broad range of manufacturers no longer in business... Packard, Studebaker, Hudson, Nash, Stutz... as well as autos from General Motors, Ford, Chrysler, Mercedes and others.



The Tour will pause for a catered lunch in the Williams City Park. You may wish to stop by the Soda Fountain on Main Street for ice cream or malt (on your own) before heading home. The Tour will cover about 150 miles round trip. A historic vehicle is not required for the tour -- any vehicle is welcome. The Tour is a rain-or-shine event.

Participation: please indicate for our general planning your interest in the following. Details will be confirmed following acceptance.

- **Saturday Driving Tour & Lunch:** # attending _____. (\$30 per person)
- **Saturday Evening Exhibitors' Banquet:** # attending _____. (no charge, exhibitor + 1 guest)
- **Sunday Awards Reception:** # attending _____. (no charge, exhibitor + 1 guest)

Photo: Please send 2 photos with varied views of your vehicle. If possible, submit in digital format by e-mail. A photo may be published in event materials. Desirable publication-ready photo qualities include:

<ul style="list-style-type: none"> • Digital format preferred but not mandatory • Exterior setting • Prefer no people or signage. • Pleasant neutral background 	<ul style="list-style-type: none"> • Color • Good quality/resolution • Good lighting • Good exposure
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Transmit digital photos to application@salisburyconcours.com or mail hard copies. Photos will not be returned. Please do not send copyrighted photos. Photos may be used for promotional purposes for the Concours.

AGREEMENT & WAIVER

IMPORTANT – acceptance is conditional upon signing this AGREEMENT & WAIVER:

In consideration of acceptance to the Salisbury Concours d’Elegance ("Concours"), the undersigned agrees as follows:

- I agree to provide proof of vehicle liability insurance and a valid driver's license to the Salisbury House Foundation (SHF) in advance of the Concours event.

Insurance Carrier _____ **Policy #** _____ **Expiration** _____
Drivers License # _____ **State of** _____ **Expiration** _____

- I agree to place a fire extinguisher behind the left front wheel of my vehicle while on display.
- I will indemnify, defend and save harmless SHF, its committees, staffs, directors, volunteers and agents from and against any and all liability, claims, damages, costs and expenses (including reasonable attorneys fees) in connection with my participation in the Concours which results from my negligence.
- I acknowledge that the indemnified parties above assume no liability for stolen or damaged property and agree that I display my vehicle at my sole risk, and I waive all claims against the indemnified parties for damages to my vehicle except those which result from the negligence of an indemnified party.
- I give permission and free unconditional non-exclusive license to SHF to use my name and images of my vehicle for promotional or educational purposes in connection with the Concours (whether before, at, or after the Concours event).

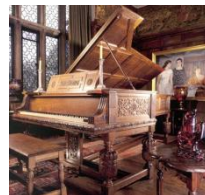
All provisions of this AGREEMENT & WAIVER apply to participation in all events related to the Concours. I understand that proof of liability insurance will be required upon approval of my entry.

X _____ **(SIGNATURE REQUIRED)** Date: _____

Submit a completed application in any of the following ways:

1. Fill out Application interactively online at <http://www.salisburyconcours.com/about/application/>
2. Download Application in PDF or WORD format and send either by postal mail to Selections Chair, Salisbury Concours, 4025 Tonawanda Drive, Des Moines, IA 50312 or by e-mail to application@salisburyconcours.com

Acceptance Notification: Responses will be made to all applicants to indicate whether their application can be accepted for the Concours. Detailed event information will follow acceptance. Exhibition space is limited to the earliest and best examples of 120 automobiles and 24 motorcycles timely submitted.



The Salisbury House Foundation is a 501c3 charitable foundation. **Donations** to support youth education and other missions are much appreciated. Upon advice of your tax advisor, expenses related to participation in the Concours may be tax deductible.